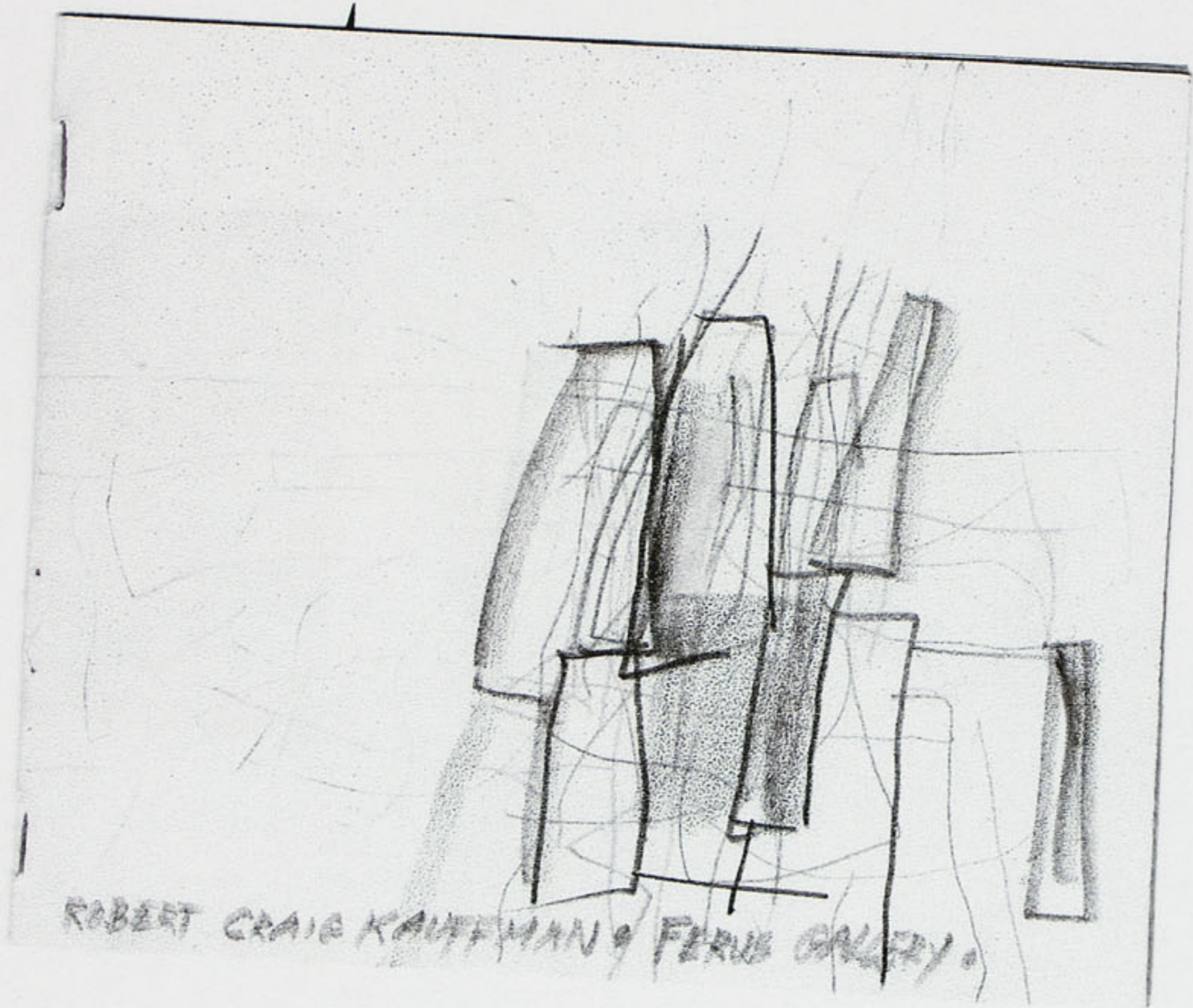


Kauffman Assoc
file



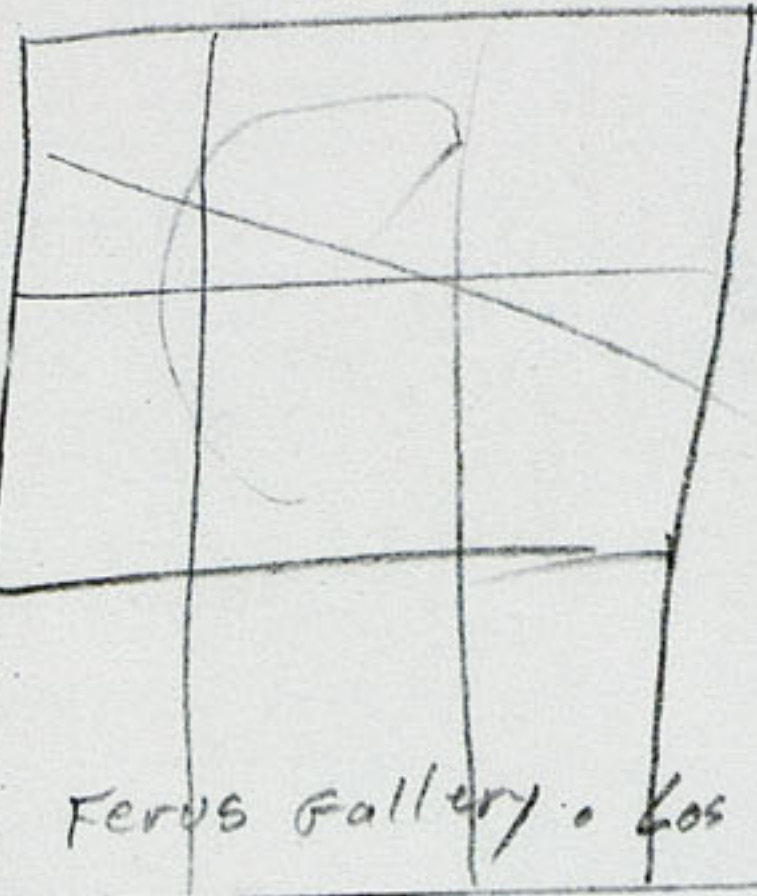
ROBERT CRAIG KAUFFMAN & FERUS GALLERY.

Letters Box 6
Kauffman and file

with mock up of RCK
cut.

[Coated white stock]

→
Drawing cut,
Black, red, blue



Robert Craig Kauffman • Ferus Gallery • Los Angeles

Recent Paintings &

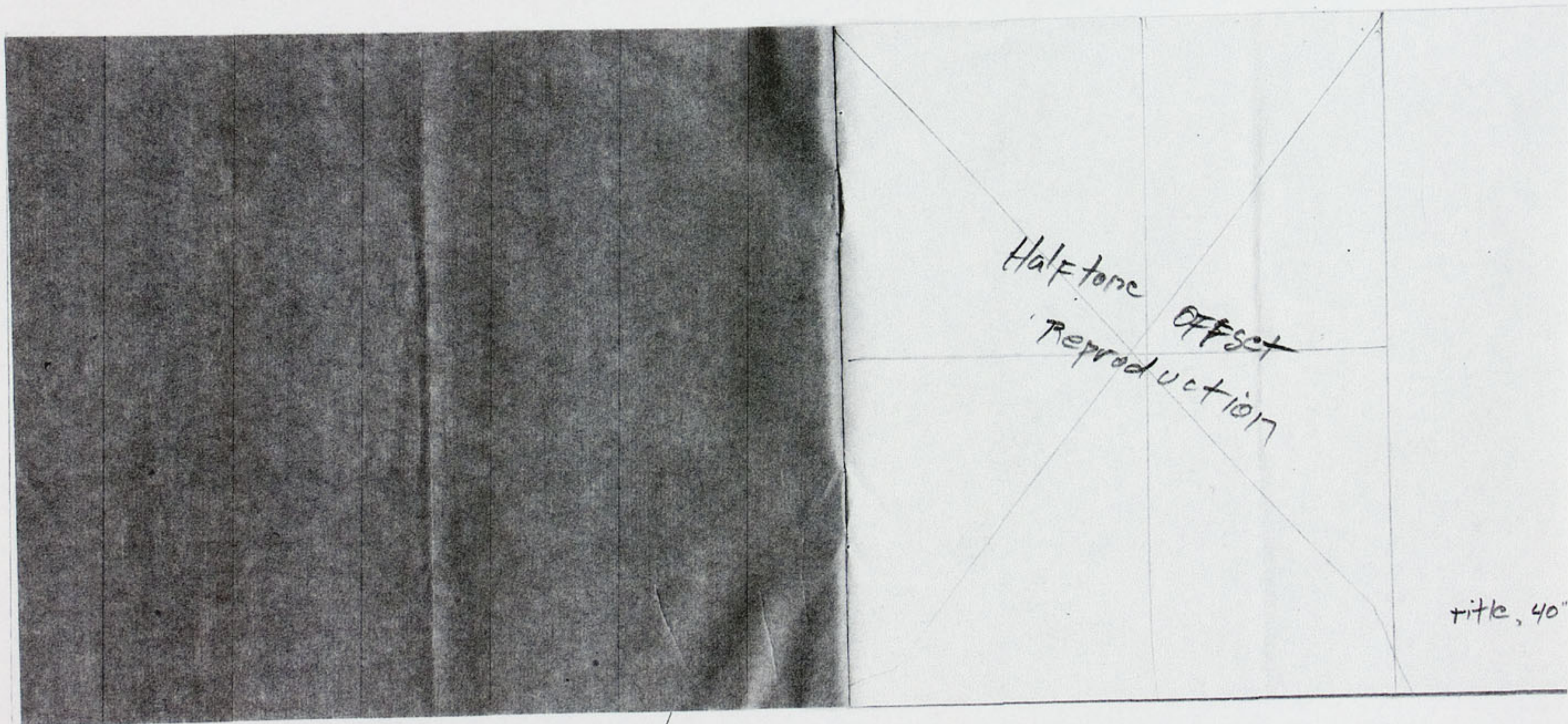
R - G. - R

JUNE 6 - JULY 3, 195

Ferus Gallery

730 A N. La Grange

Chicago, Ill.



Half tone
Offset
Reproduction

title, 40"

~~Half tone
offset
Reproduction~~

title 18 x 11" 1958

Langer's statement



350 words



[Can run longer to other
sides of this center page
if necessary.]

Halftone
Repro -

+title . 10" x 10" c 1957

~~Halftone
Repro.~~

title, 16" x 10", 1957

CATALOGUE

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Letter Box 6
Kauffman announcement file

x27

This exhibition signals the emergence of a painter of genuine stature. Robert Craig Kauffman's recent paintings possess that indefinable (yet undisputable) singularity found only in the work of the gifted artist creatively his own man.

An easy assurance pervades these crisp and buoyant abstract paintings—the assurance that comes with the command of a personal style exactly congruent with a very personal reaction to sensation and experience. The measure of the success of these paintings does not reside simply in the fact they express the Kauffman sensibility. More particularly they communicate that sensibility. A corner of ourselves sensed only dimly before suddenly is illuminated, recognized, and felt as an immediate and vivid presence.

The presence felt immediately and vividly in the Kauffman paintings is that of a pristine delight, a refreshing sense of exhilaration. Here organic shapes spring into life as if enchanted to be alive. A sinuous line contains and connects these shapes, rhythmically flowing in space as if fulfilling an inner necessity of its being. Enclaves of clear and vibrant hues advance and recede from a cool surface as if bursting with joie de vivre.

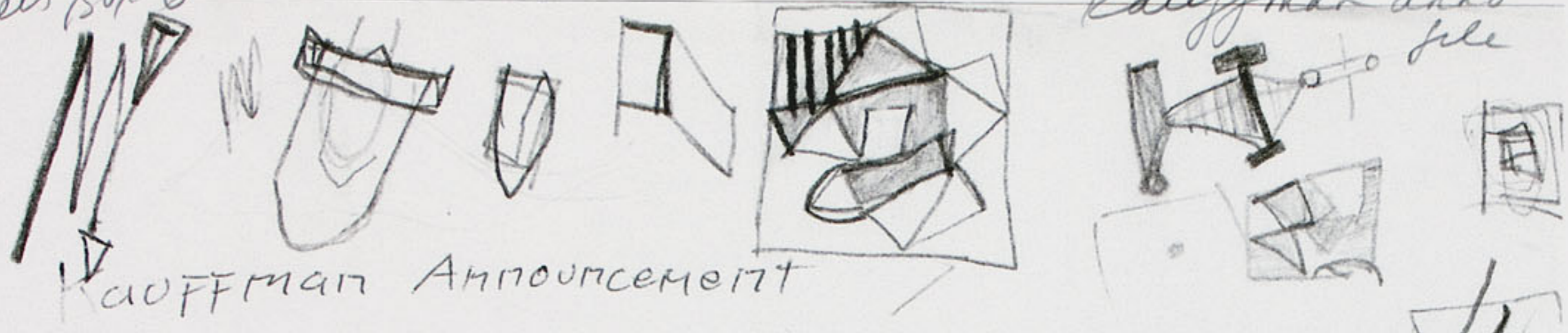
This lyricism is convincing because the work evidences no sign of being worked at. It has the freshness of a lyric by Wordsworth, and the artist might well have pinned on his studio wall the observation of the poet, "The human mind is capable of being excited without the application of gross and violent stimulants."

The Kauffman paintings are a pleasure to behold. The pursuit of the pleasure principle in painting has become warped in the minds of some people to signify lack of seriousness in the artist. It is a point of view which takes painting, not seriously, but solemnly. Kauffman is a serious artist, never solemn, and his work always a pleasure to behold.

JULES LANGSNER

Letters Box 6

Kauffman and file



Kauffman Announcement

GR. 82021

\$5.00 / 100

5 inches maximum width

30 picas

Sullivan Typesetting

Envelopes

Stationers Corp.
 525 S. Spring St.
 Ma. 91311

Stationers

5x6"

525 S. Spring

Baronial
 commercial
 #6

\$11.84 per 1000
 .47

Lithograph \$29.00

Noland Paper Co.

11x4 1/2